Retrieval Evaluation

- Measures

Berlin Chen 2003

Reference:

1. Modern Information Retrieval, chapter 3

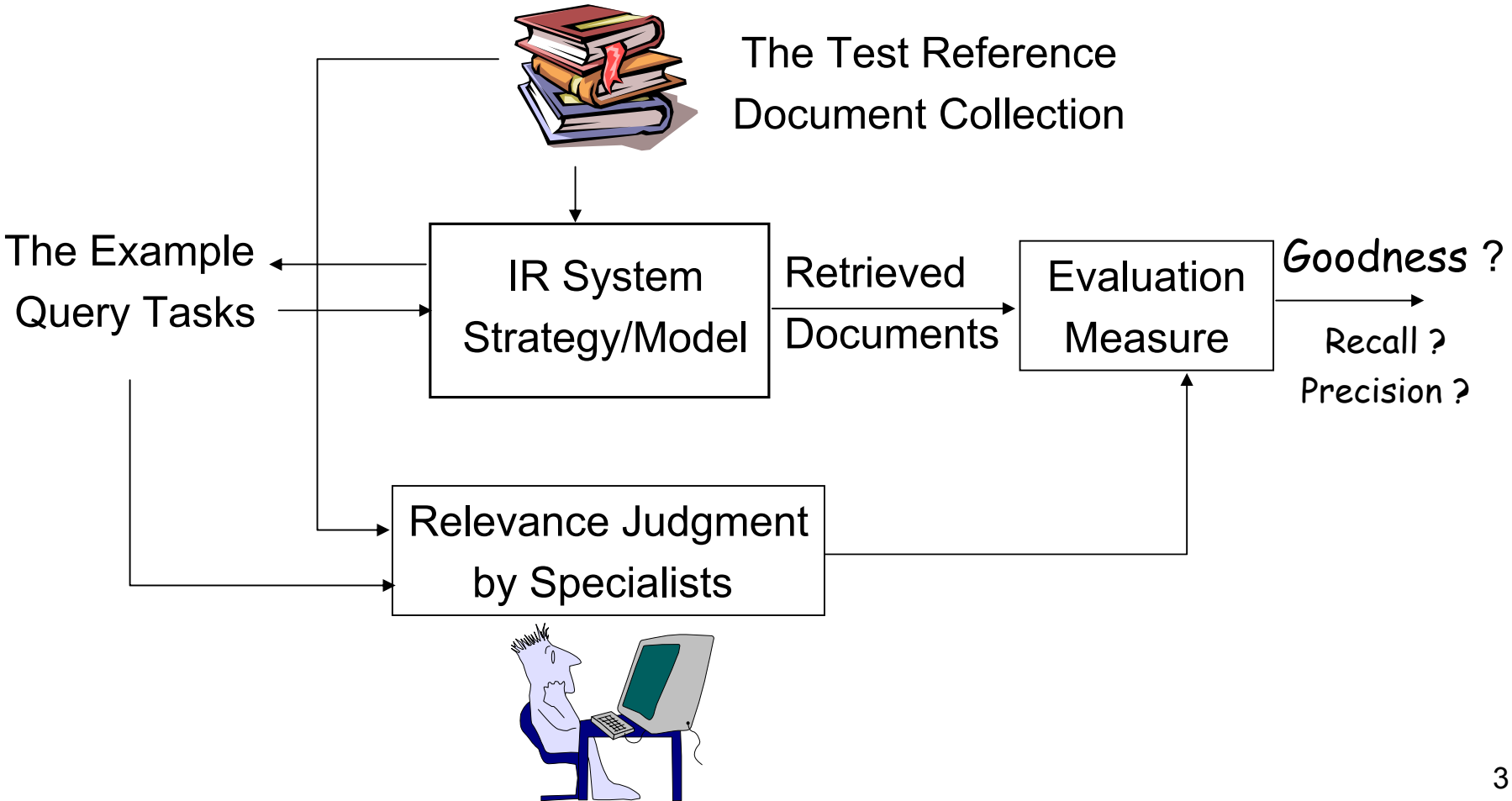
Introduction

- Functional analysis
  - Functionality test or error analysis instead
- Performance evaluation
  - E.g.: **Data retrieval system**
    - The shorter the response time, the smaller the space used, the better the system is
    - Tradeoff between time and space
- Retrieval performance evaluation
  - E.g.: **information retrieval system**
    - Relevance of retrieved documents is important, besides time and space (quality of the answer set)
  - Discussed here !

Different objectives

Introduction

- Retrieval performance evaluation (cont.)



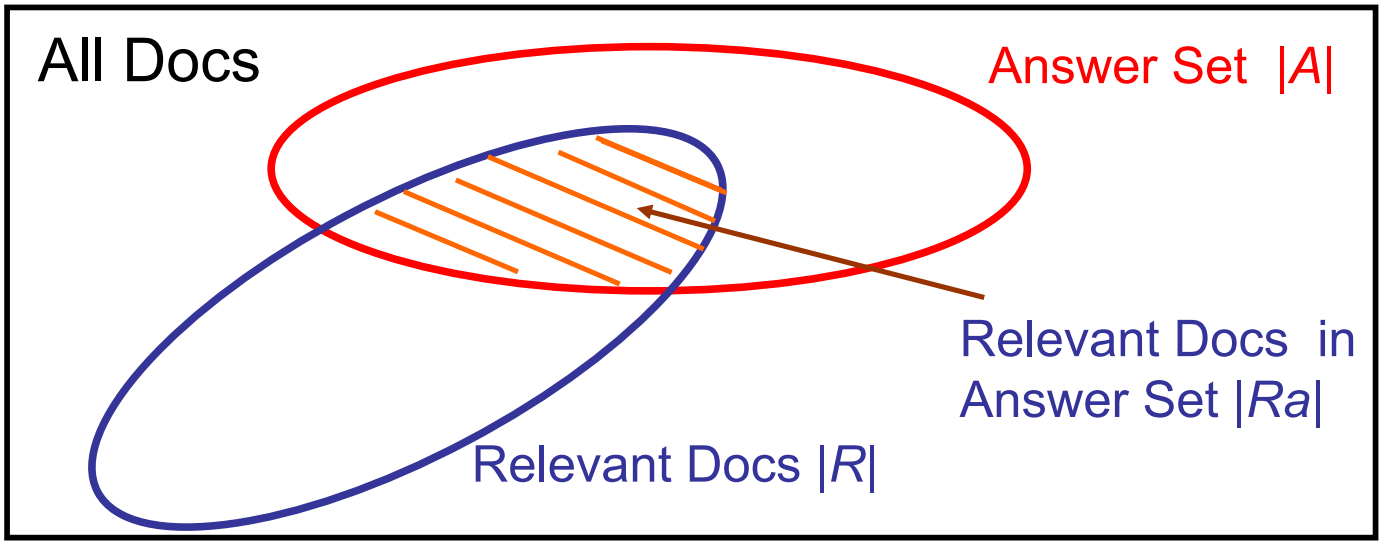
Batch and Interactive Mode

Consider retrieval performance evaluation

- Bath mode (laboratory experiments)
  - The user submits a query and receives an answer back
  - **Measure**: the quality of the generated answer set
  - Still the dominant evaluation (Discussed here !)
    - Main reasons: repeatability and scalability
- Interactive mode (real life situations)
  - The user specifies his information need through a series of interactive steps with the system
  - **Measure**: user effort, interface design, system's guidance, session duration
  - Get a lot more attention in 1990s

Recall and Precision

- Recall ($\frac{|R_a|}{|R|}$)
  - The fraction of the relevant documents which has been retrieved
- Precision ($\frac{|R_a|}{|A|}$)
  - The fraction of the retrieved documents which is relevant

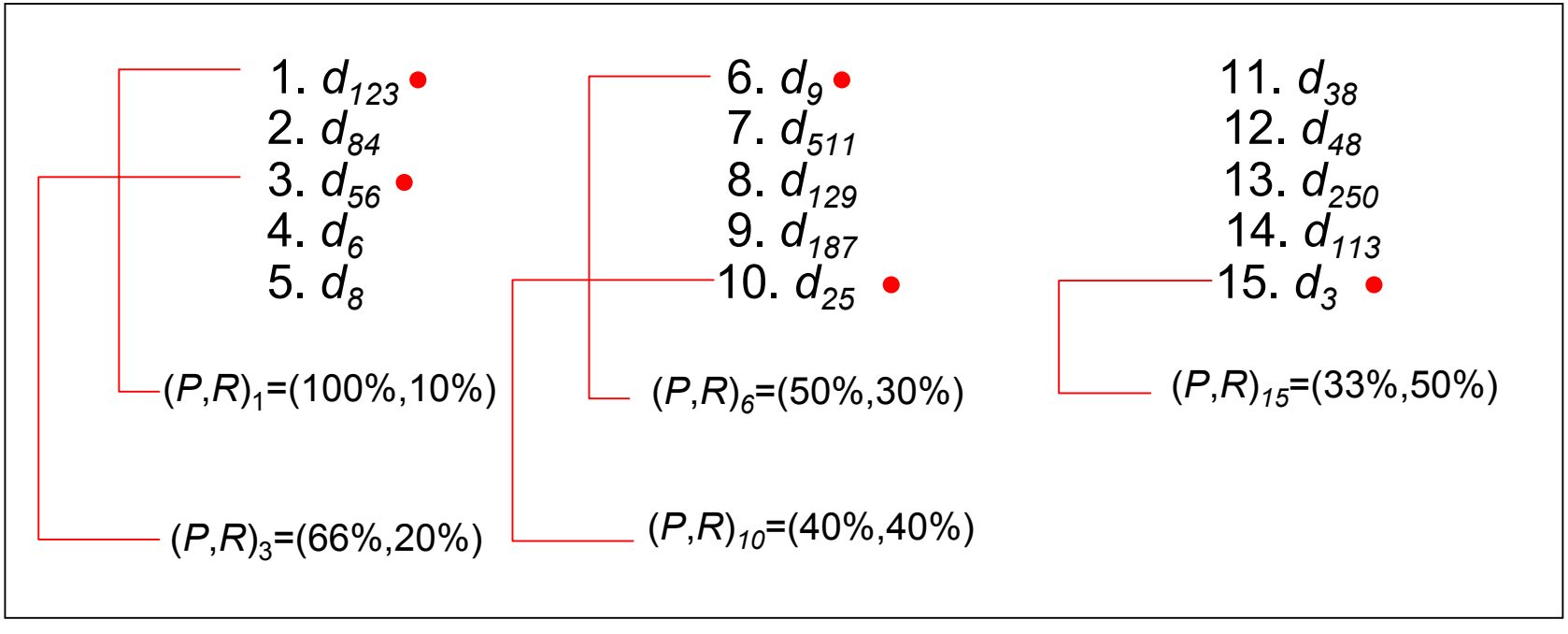


Recall and Precision

- Recall and precision assume that all the documents in the answer set have been examined (or seen)
- However, the user is not usually presented with all the documents in the answer set A at once
  - Sort the document in A according to a degree of relevance
  - Examine the ranked list starting from the top document (*increasing in recall*)
    - Varying recall and measures
    - A precision versus recall curve can be plotted

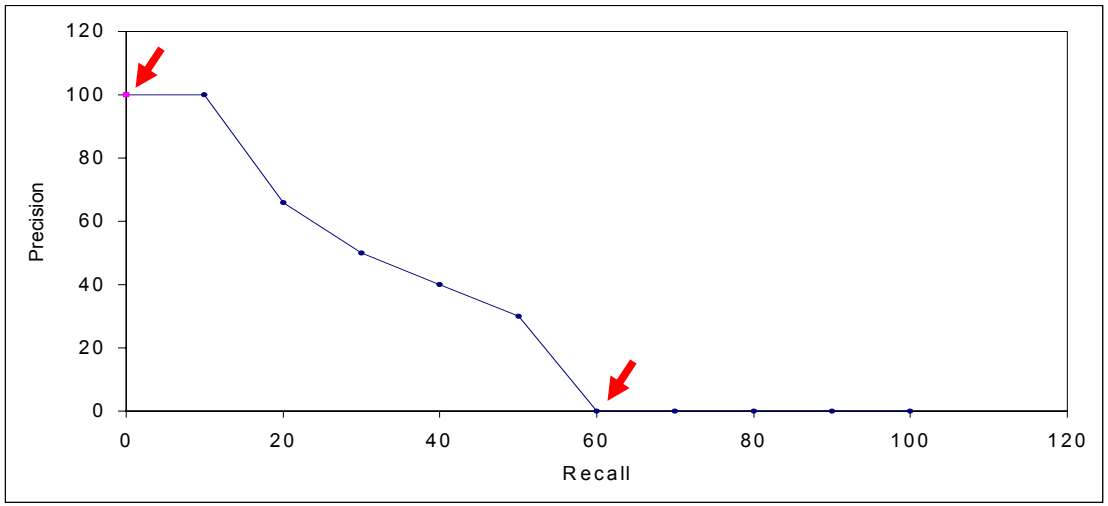
Recall and Precision

- Example 3.2
  - $R_q=\{d_3, d_5, d_9, d_{25}, d_{39}, d_{44}, d_{56}, d_{71}, d_{89}, d_{123}\}$
    - Ten relevant documents
  - A ranking of the documents for the given query *q*



Recall and Precision

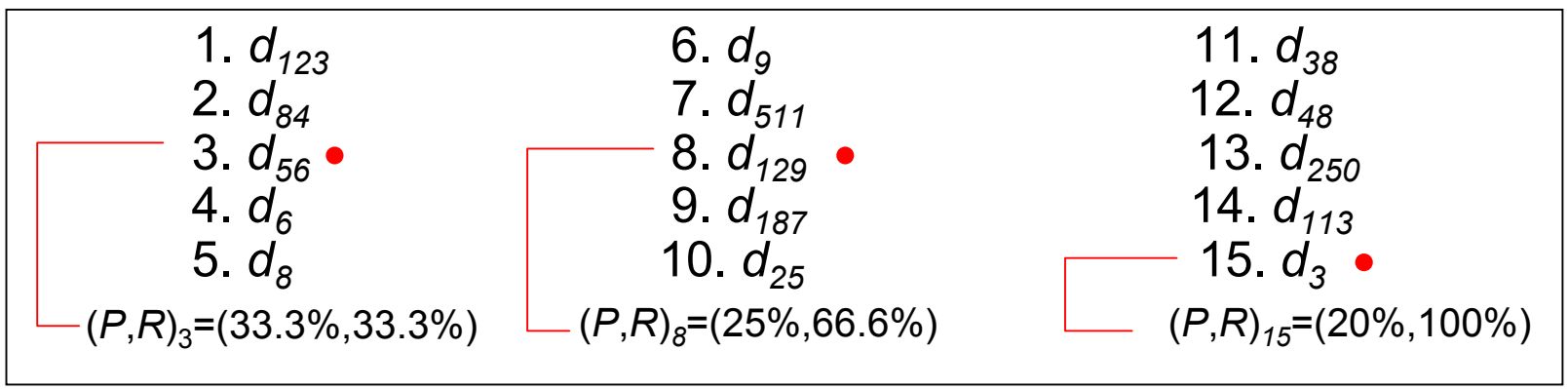
- Example 3.2 (count.)



  - The precision versus recall curve is usually plotted based on 11 standard recall levels: 0%,10%,….,100%
  - In this example
    - The precisions for recall levels higher than 50% drop to 0 because no relevant documents were retrieved
    - There was an interpolation for the recall level 10%

Interpolated Recall-Precision Curve

- Since the recall levels for each query might be distinct from the 11 standard recall levels
  - Utilization of an interpolation procedure is necessary !
- Example 3.3
  - R_q={d_3,d_{56}, d_{129}}
    - Three relevant documents



  - How about the Precisions at recall levels 0%, 10%,… ,90%

Interpolated Recall-Precision Curve

- Interpolated Precisions at standard recall levels

$$\overline{P}(r_j) = \max_{r_j \le r \le r_{j+1}} P(r)$$

  - the *j*-th standard recall level (e.g., r_5 is recall level 50%)
- Example 3.3 (cont.)

$(P,R)_3$=(33.3%,33.3%)

$(P,R)_8$=(25%,66.6%)

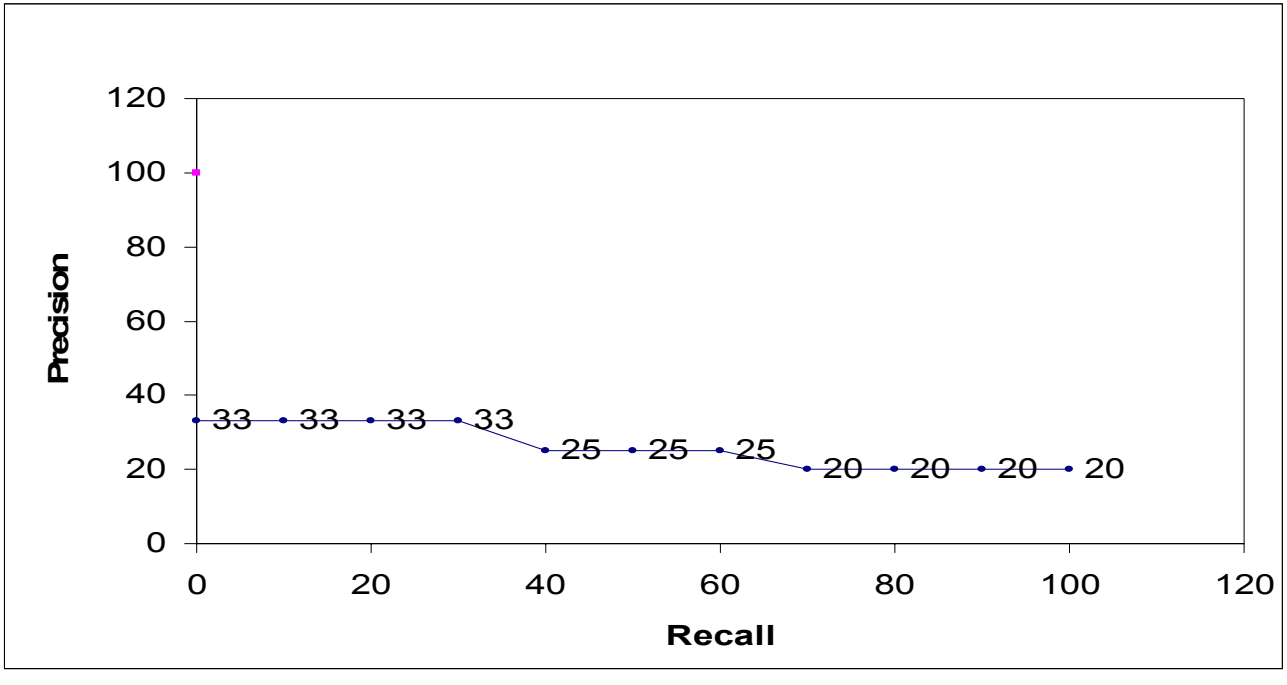
$(P,R)_{15}$=(20%,100%)

Precision	Recall
33.3%	0%
33.3%	10%
33.3%	20%
33.3%	30%
25%	40%
25%	50%
25%	60%
20%	70%
20%	80%
20%	90%
20%	100%

$$\overline{P}_i(r_j) = \max_{r_j \le r \le r_{j+1}} P_i(r)$$

Interpolated Recall-Precision Curve

- Example 3.3 (cont.)
  - Interpolated precisions at 11 standard recall levels

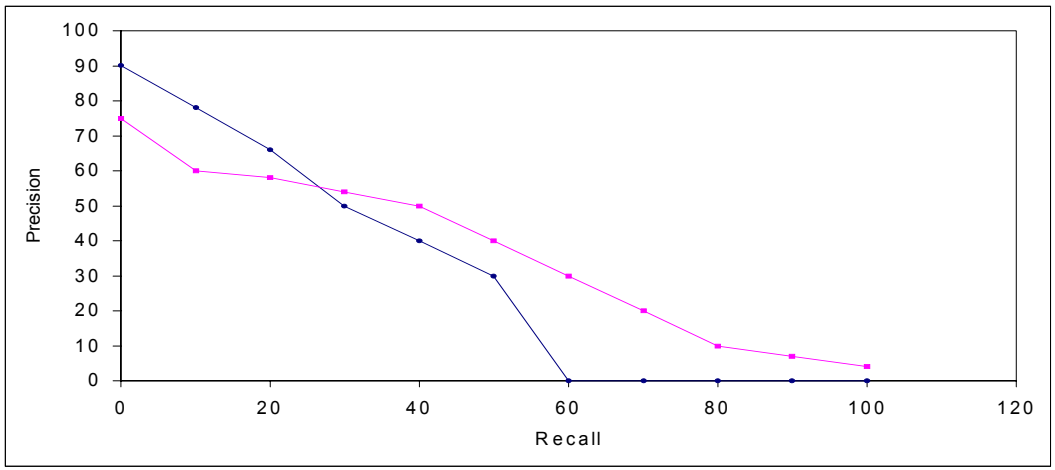


Interpolated Recall-Precision Curve

- Evaluate (average) the retrieval performance over all queries

$$\overline{P}_{all}(r_j) = \frac{1}{N_q} \sum_{i=1}^{N_q} \overline{P}_i(r_j)$$

- Example 3.4: average interpolated recall-precision curves for two distinct retrieval algorithms



  - Difficult to determine which of these two results is better

Interpolated Recall-Precision Curve

- Alternative: average precision at a given document cutoff values (levels)
  - E.g.: compute the average precision when Top 5, 10, 15, 20, 30, 50 or 100 relevant documents have been seen
  - Focus on how well the system ranks the Top *k* documents
    - Provide additional information on the retrieval performance of the ranking algorithm
  - We can take (weighted) average over results

Interpolated Recall-Precision Curve

- Advantages
  - Simple, intuitive, and combined in single curve
  - A standard evaluation strategy for IR systems

- Disadvantages
  - Can't know true recall value except in small document collections (document cutoff levels are needed!)
  - Assume a strict document rank ordering

Single Value Summaries

- Interpolated recall-precision curve
  - Compare the performance of retrieval algorithms over a set of example queries
    - Might disguise the important anomalies
  - How is the performance for each individual query ?

- A single precision value (for each query) is used instead
  - Interpreted as a summary of the corresponding precision versus recall curve
    - Just evaluate the precision based on the top 1 relevant document ?
    - Or averaged over all relevant documents

Single Value Summaries

- Method 1: *Average Precision at Seen Relevant Documents*
  - A single value summary of the ranking by averaging the precision figures obtained after each new relevant document is observed

Example 3.2

1. d_{123} • (P=1.0)	6. d_9 • (P=0.5)	11. d_{38}
2. d_{84}	7. d_{511}	12. d_{48}
3. d_{56} • (P=0.66)	8. d_{129}	13. d_{250}
4. d_6	9. d_{187}	14. d_{113}
5. d_8	10. d_{25} • (P=0.4)	15. d_3 • (P=0.4)

(1.0+0.66+0.5+0.4+0.3)/5=0.57

  - It favors systems which retrieve relevant documents quickly (early in the ranking)
  - Or when *document cutoff levels* were used
    - An algorithm might present a good average precision at seen relevant documents but have a poor performance in terms of overall recall

*Mean Average Precision (*m*AP)

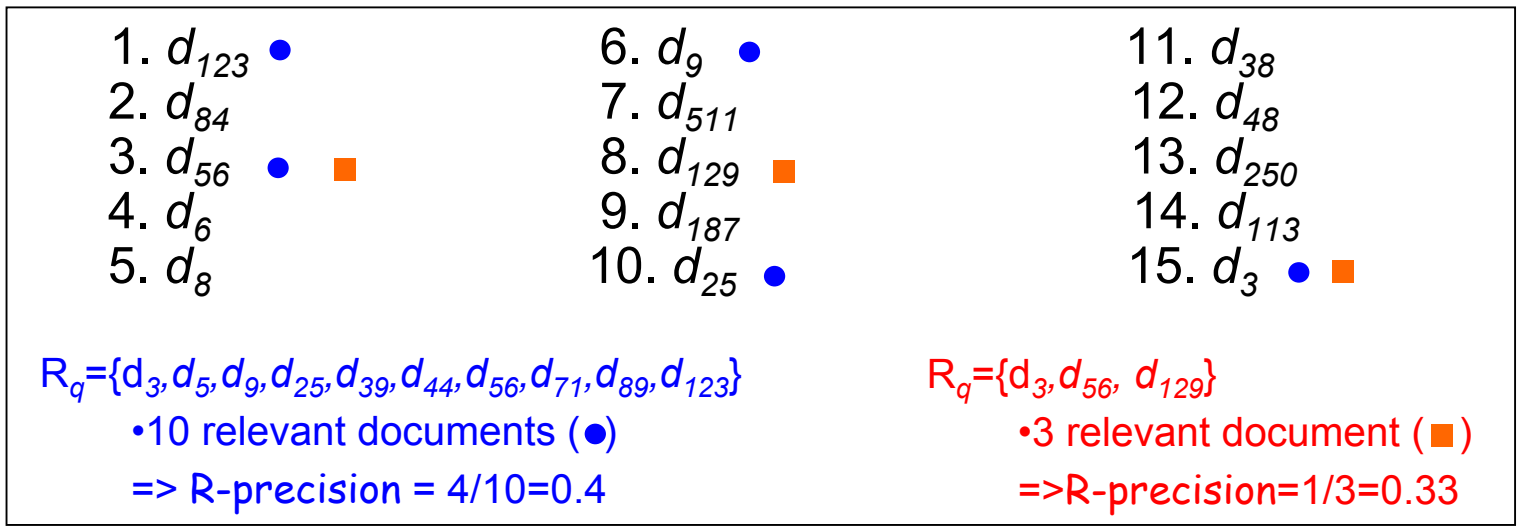
- Averaged at relevant documents and across queries
  - E.g. relevant documents ranked at 1, 5, 10, precisions are 1/1, 2/5, 3/10,
    - non-interpolated average precision (or called *Average Precision at Seen Relevant Documents* in textbook) =(1/1+2/5+3/10)/3
  - Mean average Precision (*m*AP)

$$\frac{1}{|Q|}\sum_{q=1}^{|Q|}(\text{non}-\text{interpolated average precision})_q$$

- Widely used in IR performance evaluation

Single Value Summaries

- Method 2: R-Precision
  - Generate a single value summary of ranking by computing the precision at the *R*-th position in the ranking
    - Where *R* is the total number of relevant documents for the current query



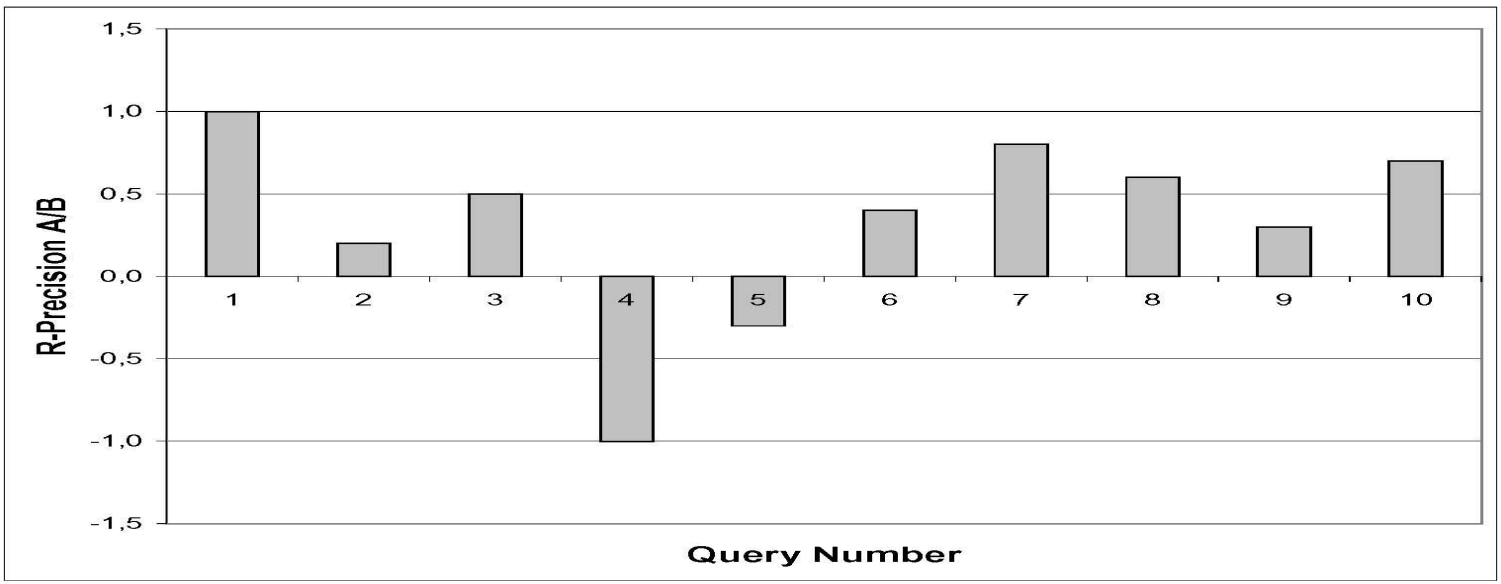
Single Value Summaries

- Method 3: Precision Histograms
  - Compare the retrieval history of two algorithms using the R-precision graph for several queries
    - A visual inspection
  - Example 3.5
    - Algorithms *A, B*
    - The difference of R-precision for the *i*-th query:

$$RP_{A/B}(i) = RP_A(i) - RP_B(i)$$

Single Value Summaries

- Method 3: Precision Histograms (cont.)
  - Example 3.5 (cont.)



- A positive $RP_{A/B}(i)$ indicates that the algorithm A is better than B for the i-th query and vice versa

Single Value Summaries

- Method 4: Summary Table Statistics
  - A statistical summary regarding the set of all the queries in a retrieval task
    - The number of queries used in the task
    - The total number of documents retrieved by all queries
    - The total number of relevant documents which were effectively retrieved when all queries are considered
    - The total number of relevant documents which could have been retrieved by all queries
    - …

Precision and Recall Appropriateness

- The proper estimation of maximal recall requires knowledge of all the documents in the collection
- Recall and precision are related measures which capture different aspects of the set of retrieved documents
- Recall and precision measure the effectiveness over queries in batch mode
- Recall and precision are defined under the enforcement of linear ordering of the retrieved documents

Alternative Measures

- Method 1: The Harmonic Mean (F Measure)
  - The harmonic mean *F* of recall and precision

$$F(j) = \frac{2}{\frac{1}{r(j)} + \frac{1}{P(j)}}$$

    - *r*(*j*): the recall for the *j*-th document in the ranking
    - *P*(*j*): the precision for the *j*-th document in the ranking
  - Characteristics
    - F = 0: no relevant documents were retrieved
    - F = 1: all ranked documents are relevant
    - A high F achieved only when both recall and precision are high
    - Determination of the maximal F
      - Best possible compromise between recall and precision

Alternative Measures

- Method 2: The E Measure
  - Another measure which combines recall and precision
  - Allow the user to specify whether he is more interested in recall or precision

van Rijsbergen 1979

$$E(j) = 1 - \frac{1 + b^2}{\frac{b^2}{r(j)} + \frac{1}{P(j)}}$$

  - Characteristics
    - b = 1: act as the complement of F Measure
    - b > 1: more interested in precision
    - b < 1: more interested in recall

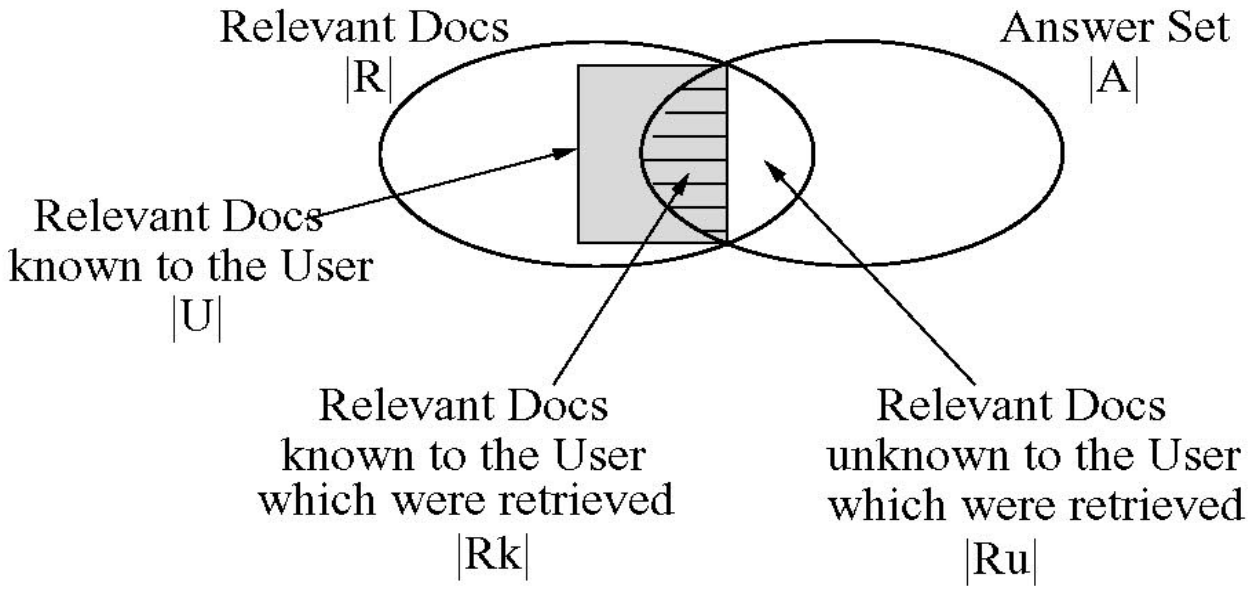
Alternative Measures

- Method 3: User-Oriented Measures
  - Assumption of recall and precision
    - The set of relevant documents for a query is the same, independent of the user
  - However, different users have a different interpretation of document relevance

  - User-oriented measures are therefore proposed
    - Coverage ratio
    - Novelty ratio
    - Relative recall
    - Recall effort

Alternative Measures

- Method 3: User-Oriented Measures (cont.)



- Coverage ratio = $\frac{|Rk|}{|U|}$
- Relative recall = $\frac{|R_k| + |Ru|}{|U|}$
- Novelty ratio = $\frac{|Ru|}{|Ru| + |Rk|}$
- Recall effect = $\frac{|U|}{|A|}$