Latent Semantic Analysis (LSA)



Berlin Chen

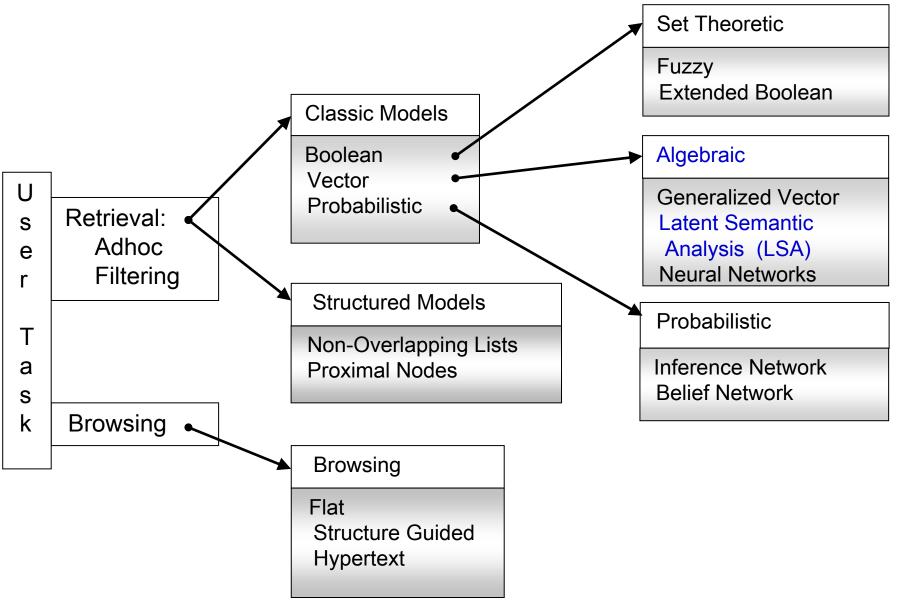
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References:

- 1. G.W.Furnas, S. Deerwester, S.T. Dumais, T.K. Landauer, R. Harshman, L.A. Streeter, K.E. Lochbaum, "Information Retrieval using a Singular Value Decomposition Model of Latent Semantic Structure," ACM SIGIR Conference on R&D in Information Retrieval, 1988
- 2. J.R. Bellegarda, "Latent semantic mapping," IEEE Signal Processing Magazine, September 2005

Taxonomy of Classic IR Models



Classification of IR Models Along Two Axes

Matching Strategy

- Literal term matching
 - E.g., Vector Space Model (VSM), Hidden Markov Model (HMM), Language Model (LM)
- Concept matching
 - E.g., Latent Semantic Analysis (LSA), Probabilistic Latent Semantic Analysis (PLSA), Topical Mixture Model (TMM)

Learning Capability

- Term weighting, query expansion, document expansion, etc
 - E.g., Vector Space Model, Latent Semantic Indexing
 - Most models are based on linear algebra operations
- Solid statistical foundations (optimization algorithms)
 - E.g., Hidden Markov Model (HMM), Probabilistic Latent Semantic Analysis (PLSA), Latent Dirichlet Allocation (LDA)
 - Most models belong to the language modeling approach

Two Perspectives for IR Models (cont.)

Literal Term Matching vs. Concept Matching



香港星島日報篇報導引述軍事觀察家的話表示,到二 零零五年台灣將完全喪失空中優勢,原因是中國大陸 戰機不論是數量或是性能上都將超越台灣,報導指出 中國在大量引進俄羅斯先進武器的同時也得加快研發 自製武器系統,目前西安飛機製造廠任職的改進型飛 豹戰機即將部署尚未與蘇愷三十通道地對地攻擊住宅 飛機,以督促遇到挫折的監控其戰機目前也已經取得 了重大階段性的認知成果。根據日本媒體報導在台海 戰爭隨時可能爆發情況之下北京方面的基本方針,使 用高科技答應局部戰爭。因此,解放軍打算在二零零 四年前又有包括蘇愷三十二期在內的兩百架蘇霍伊戰 鬥機。

 There are usually many ways to express a given concept, so literal terms in a user's query may not match those of a relevant document

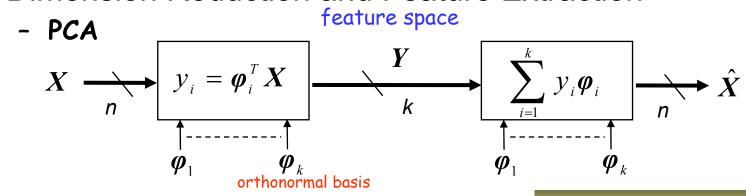
Latent Semantic Analysis (LSA)

- Also called Latent Semantic Indexing (LSI), Latent Semantic Mapping (LSM), or Two-Mode Factor Analysis
 - Three important claims made for LSA
 - The semantic information can derived from a word-document co-occurrence matrix
 - The dimension reduction is an essential part of its derivation
 - Words and documents can be represented as points in the Euclidean space

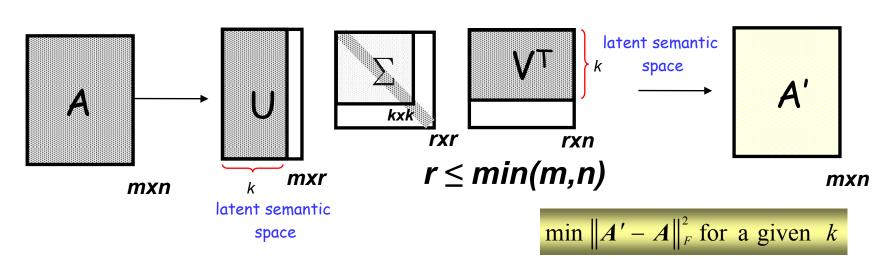
Steyvers & Griffiths 2007. Probabilistic topic models. In T. Landauer, D. S. McNamara, S. Dennis, & W. Kintsch (Eds.),
Handbook of Latent Semantic Analysis. Hillsdale, NJ: Erlbaum.

Latent Semantic Analysis: Schematic

Dimension Reduction and Feature Extraction



- SVD (in LSA)



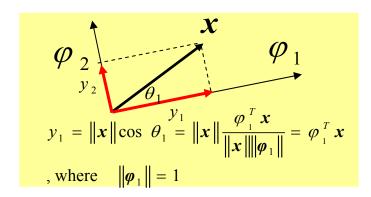
for a given k

LSA: An Example

- Singular Value Decomposition (SVD) used for the worddocument matrix
 - · A least-squares method for dimension reduction

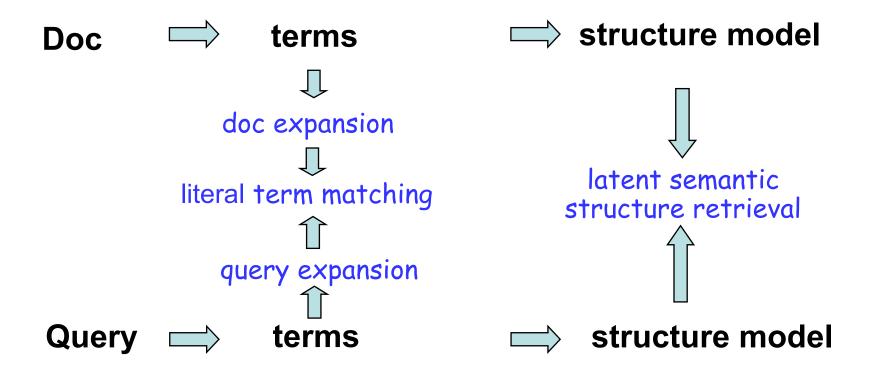
Term 1	Term 2	Term 3	Term 4
user	interface	Senoth	,
user	interface	HCI	interaction
		HCI	interaction
	user	\	user interface user interface HCI

Projection of a Vector x:



LSA: Latent Structure Space

Two alternative frameworks to circumvent vocabulary mismatch



LSA: Another Example (1/2)

Titles	
cl:	Human machine interface for Lab ABC computer applications
c2:	A survey of user opinion of computer system response time
c3:	The EPS user interface management system
c4:	System and human system engineering testing of EPS
c5:	Relation of user-perceived response time to error measurement
m1:	The generation of random, binary, unordered trees
m2:	The intersection graph of paths in trees
m3:	Graph minors IV: Widths of trees and well-quasi-ordering
m4:	Graph minors: A survey

	Terms	Documents								
		c1	c2	c3	c4	c5	m1	m2	m3	m4
1.	human	1	O	O	1	O	0	O	O	o
2.	interface	1	0	1	o	O	0	О	0	O
3.	computer	1	1	O	O	O	0	O	O	O
4.	user	0	1	1	0	1	0	0	0	0
5.	system	0	1	1	2	O	O	O	0	0
6.	response	0	1	O	0	1	0	O	O	0
7.	time	0	1	0	O	1	O	O	0	O
8.	EPS	0	0	1	1	O	0	O	O	0
9.	survey	0	1	0	0	0	0	O	0	1
10.	trees	0	0	0	0	O	1	1	Ĭ	O
11.	graph	O	O	0	o	O	0	1	1	1
12.	minors	O	O	O	O	0	O	O	1	1

LSA: Another Example (2/2)

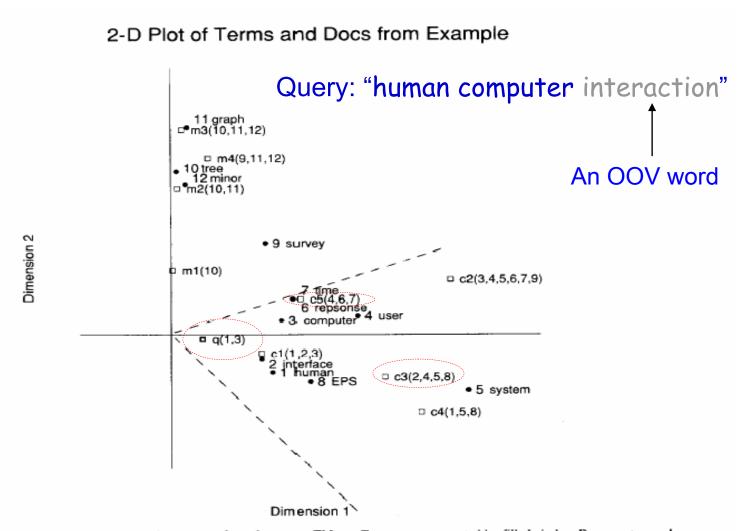
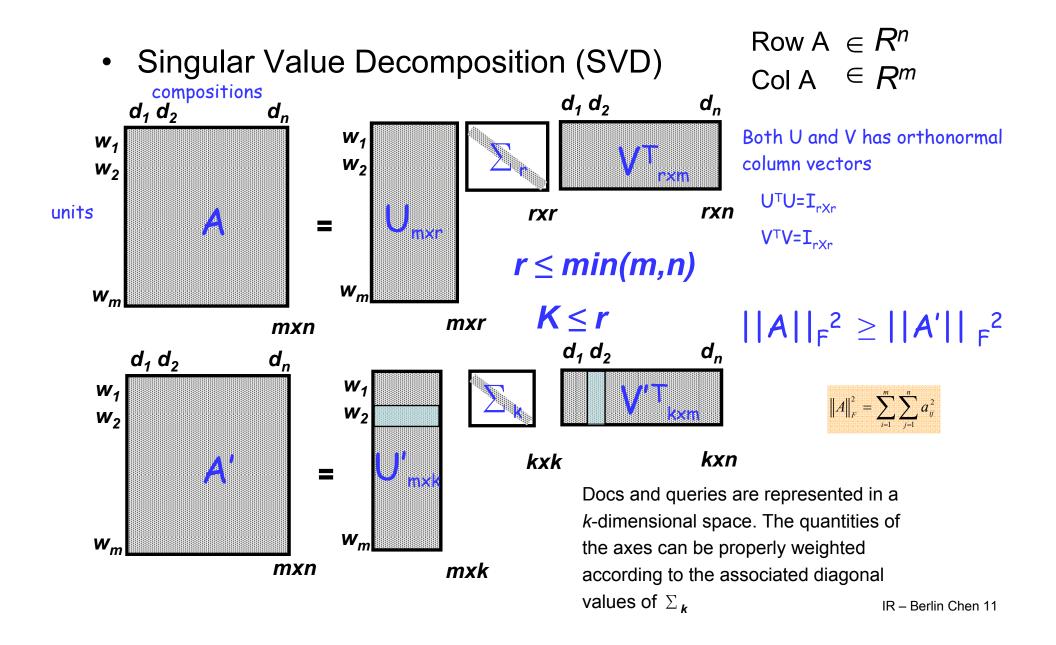


FIG. 1. A two-dimensional plot of 12 Terms and 9 Documents from the sampe TM set. Terms are represented by filled circles. Documents are shown as open squares, and component terms are indicated parenthetically. The query ("human computer interaction") is represented as a pseudo-document at point q. Axes are scaled for Document-Document or Term-Term comparisons. The dotted cone represents the region whose points are within a cosine of .9 from the query q. All documents about human-computer (c1-c5) are "near" the query (i.e., within this cone), but none of the graph theory documents (m1-m4) are nearby. In this reduced space, even documents c3 and c5 which share no terms with the query are near it.



- "term-document" matrix A has to do with the co-occurrences between terms (or units) and documents (or compositions)
 - Contextual information for words in documents is discarded
 - "bag-of-words" modeling
- Feature extraction for the entities a_{i,j} of matrix A
 - 1. Conventional *tf-idf* statistics
 - 2. Or, $a_{i,j}$:occurrence frequency weighted by negative entropy

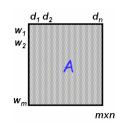
occurrence count
$$a_{i,j} = \frac{f_{i,j}}{\left|d_j\right|} \times \left(1 - \varepsilon_i\right), \quad \left|d_j\right| = \sum_{i=1}^m f_{i,j}$$
 negative normalized entropy document length

 $0 \le \varepsilon_i \le 1$

$$\varepsilon_i = -\frac{1}{\log n} \sum_{j=1}^n \left(\frac{f_{i,j}}{\tau_i} \log \frac{f_{i,j}}{\tau_i} \right), \quad \tau_i = \sum_{j=1}^n f_{i,j}$$

occurrence count of term *i* in the collection

- Singular Value Decomposition (SVD)
 - A^TA is symmetric $n \times n$ matrix
 - All eigenvalues λ_i are nonnegative real numbers



$$\lambda_1 \geq \lambda_2 \geq \dots \geq \lambda_n \geq 0 \quad \Sigma^2 = diag(\lambda_1, \lambda_1, \dots, \lambda_n)$$

• All eigenvectors v_i are orthonormal $(\in \mathbb{R}^n)$

$$V = [v_1 v_2 \dots v_n] \qquad v_j^T v_j = 1 \qquad (V^T V = I_{nxn})$$

- Define singular values: sigma $\sigma_i = \sqrt{\lambda_i}, j = 1,...,n$
 - As the square roots of the eigenvalues of A^TA
 - As the lengths of the vectors Av_1 , Av_2 ,, Av_n

For
$$\lambda_i \neq 0$$
, $i=1,...r$, $\{Av_1, Av_2,, Av_r\}$ is an orthogonal basis of Col A

For
$$\lambda_i \neq 0$$
, $i=1,...r$,
$$\{Av_1, Av_2, \ldots, Av_r\} \text{ is an }$$

$$\sigma_1 = \|Av_1\|$$

$$||Av_i||^2 = v_i^T A^T Av_i = v_i^T \lambda_i v_i = \lambda_i$$

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$$||Av_i||^2 = \sigma_i$$

$$||Av_i||^2 = \sigma_i$$

• $\{Av_1, Av_2, \dots, Av_r\}$ is an orthogonal basis of Col A

$$Av_i \bullet Av_j = (Av_i)^T Av_j = v_i^T A^T Av_j = \lambda_j v_i^T v_j = 0$$

- Suppose that A (or A^TA) has rank $r \leq n$

$$\lambda_1 \ge \lambda_2 \ge \dots \ge \lambda_r > 0, \quad \lambda_{r+1} = \lambda_{r+2} = \dots = \lambda_n = 0$$

- Define an orthonormal basis $\{u_1, u_2, \dots, u_r\}$ for Col A

$$u_i = \frac{1}{\|Av_i\|} Av_i = \frac{1}{\sigma_i} Av_i \Rightarrow \sigma_i u_i = Av_i$$
 Us also an orthonormal matrix
$$\Rightarrow \begin{bmatrix} u_1 \ u_2 ... u_r \end{bmatrix} \Sigma_r = A \begin{bmatrix} v_1 \ v_2 \ v_r \end{bmatrix}$$
 Known in advance

• Extend to an orthonormal basis $\{u_1, u_2, ..., u_m\}$ of R^m

$$\Rightarrow \begin{bmatrix} u_1 \ u_2 \dots u_r \dots u_m \end{bmatrix} \Sigma = A \begin{bmatrix} v_1 \ v_2 \dots v_r \dots v_n \end{bmatrix}$$

$$\Rightarrow U\Sigma = AV \Rightarrow U\Sigma V^T = AVV^T$$

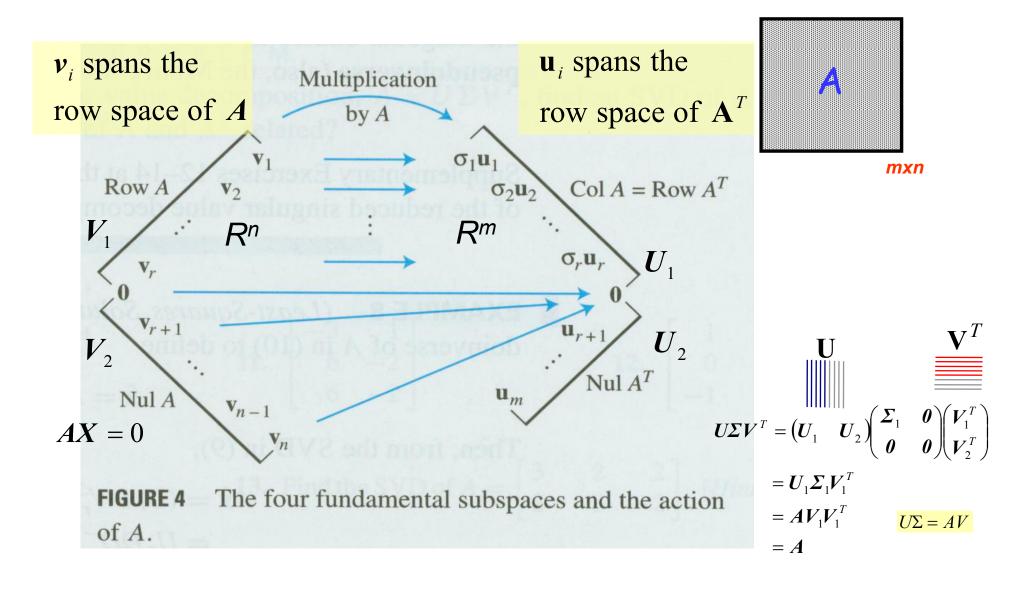
$$\Rightarrow A = U\Sigma V^T$$

$$\sum_{m \times n} = \begin{pmatrix} \Sigma_r & \mathbf{0}_{r \times (n-r)} \\ \mathbf{0}_{(m-r) \times r} & \mathbf{0}_{(m-r) \times (n-r)} \end{pmatrix}$$

$$I_{nxn} ?$$

$$\|A\|_F^2 = \sum_{i=1}^m \sum_{j=1}^n a_{ij}^2$$

$$\|A\|_F^2 = \sigma_1^2 + \sigma_2^2 + \dots + \sigma_r^2 ?$$
IR - Berlin Che



- Additional Explanations
 - Each row of $\,U\,$ is related to the projection of a corresponding row of $\,A\,$ onto the basis formed by columns of $\,V\,$

$$A = U\Sigma V^{T}$$

$$\Rightarrow AV = U\Sigma V^{T}V = U\Sigma \quad \Rightarrow \quad U\Sigma = AV$$

- the *i*-th entry of a row of U is related to the projection of a corresponding row of A onto the *i*-th column of V
- Each row of V is related to the projection of a corresponding row of \mathcal{A}^T onto the basis formed by U

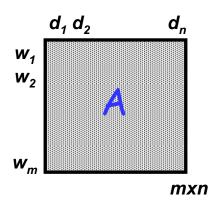
$$A = U\Sigma V^{T}$$

$$\Rightarrow A^{T}U = (U\Sigma V^{T})^{T}U = V\Sigma U^{T}U = V\Sigma$$

$$\Rightarrow V\Sigma = A^{T}U$$

• the *i*-th entry of a row of V is related to the projection of a corresponding row of A^T onto the *i*-th column of U

- Fundamental comparisons based on SVD
 - The original word-document matrix (A)



- compare two terms → dot product of two rows of A
 - or an entry in AA^T
- compare two docs → dot product of two columns of A
 - or an entry in A^TA
- compare a term and a doc → each individual entry of A
- The new word-document matrix (A')

U'=U_{m×k} $\sum' = \sum_{k}$ $V'=V_{n\times k}$

compare two terms

compare two docs

 $A'A'^{\mathsf{T}} = (\mathsf{U}' \Sigma'\mathsf{V}'^{\mathsf{T}}) (\mathsf{U}' \Sigma'\mathsf{V}'^{\mathsf{T}})^{\mathsf{T}} = \mathsf{U}' \Sigma'\mathsf{V}'^{\mathsf{T}}\mathsf{V}' \Sigma'^{\mathsf{T}}\mathsf{U}'^{\mathsf{T}} = (\mathsf{U}' \Sigma')(\mathsf{U}' \Sigma')^{\mathsf{T}}$

 \rightarrow dot product of two rows of U' Σ '

 $A'^{\mathsf{T}}A' = (\mathsf{U}' \Sigma' \mathsf{V}'^{\mathsf{T}})^{\mathsf{T}} '(\mathsf{U}' \Sigma' \mathsf{V}'^{\mathsf{T}}) = \mathsf{V}' \Sigma'^{\mathsf{T}} \mathsf{U}^{\mathsf{T}} \mathsf{U}' \Sigma' \mathsf{V}'^{\mathsf{T}} = (\mathsf{V}')^{\mathsf{T}} \mathsf{U}' \mathsf{V}' \mathsf{V$

- \rightarrow dot product of two rows of V' Σ '
- compare a query word and a doc → each individual entry of A

- **Fold-in**: find representations for pesudo-docs q
 - For objects (new queries or docs) that did not appear in the original analysis
 - Fold-in a new mx1 query (or doc) vector

See Figure A in next page

$$\hat{q}_{1\times k} = \boxed{ \begin{pmatrix} q^T \end{pmatrix}_{1\times m} U_{m\times k}} \Sigma_{k\times k}^{-1} \qquad \begin{array}{c} \text{The separate dimensions} \\ \text{are differentially weighted} \end{array}$$

Just like a row of V

Query represented by the weighted sum of it constituent term vectors

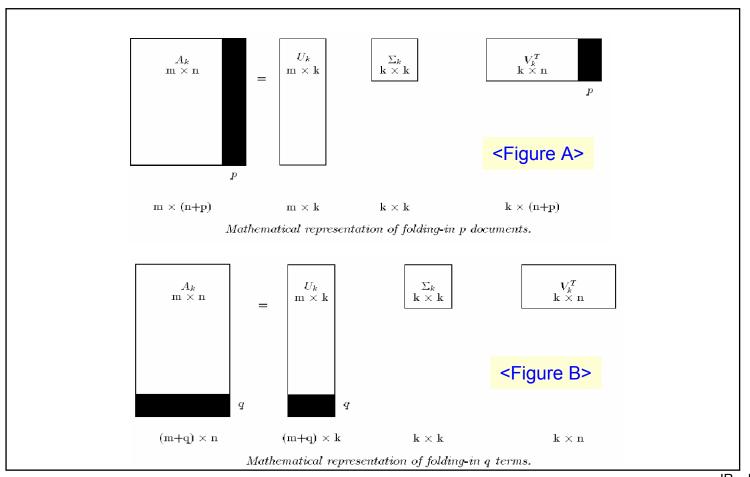
- Represented as the weighted sum of its component word (or term) vectors
- Cosine measure between the query and doc vectors in the latent semantic space

$$sim \left(\hat{q}, \hat{d}\right) = coine \left(\hat{q} \Sigma, \hat{d} \Sigma\right) = \frac{\hat{q} \Sigma^{2} \hat{d}^{T}}{\left|\hat{q} \Sigma\right| \left|\hat{d} \Sigma\right|}$$

row vectors

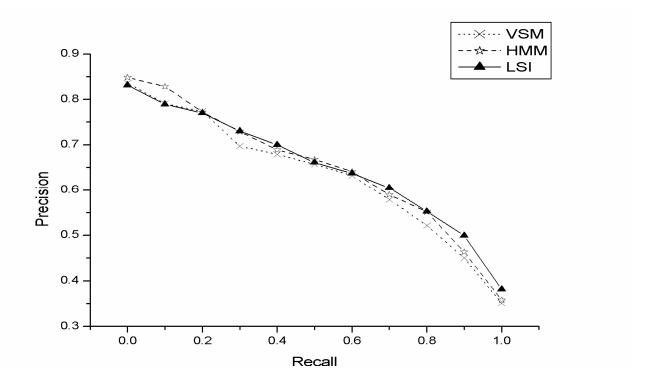
• Fold-in a new 1 x n term vector

$$\hat{t}_{1 \times k} = t_{1 \times n} V_{n \times k} \sum_{k \times k} \frac{-1}{k \times k}$$
 See Figure B below



LSA: A Simple Evaluation

- Experimental results
 - HMM is consistently better than VSM at all recall levels
 - LSA is better than VSM at higher recall levels



Recall-Precision curve at 11 standard recall levels evaluated on TDT-3 SD collection. (Using word-level indexing terms)

LSA: Pro and Con (1/2)

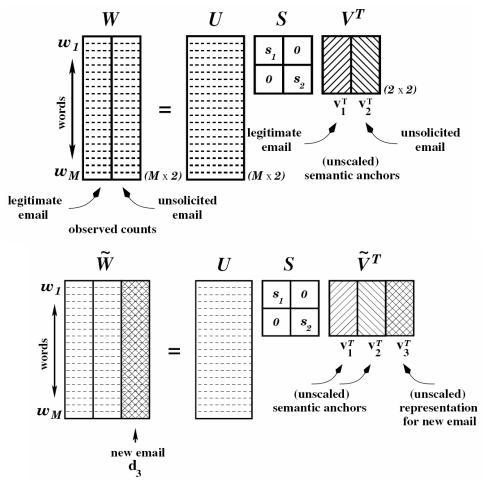
- Pro (Advantages)
 - A clean formal framework and a clearly defined optimization criterion (least-squares)
 - Conceptual simplicity and clarity
 - Handle synonymy problems ("heterogeneous vocabulary")
 - Replace individual terms as the descriptors of documents by independent "artificial concepts" that can specified by any one of several terms (or documents) or combinations
 - Good results for high-recall search
 - Take term co-occurrence into account

LSA: Pro and Con (2/2)

- Disadvantages
 - High computational complexity (e.g., SVD decomposition)
 - Exhaustive comparison of a query against all stored documents is needed (cannot make use of inverted files?)
 - LSA offers only a partial solution to polysemy (e.g. bank, bass,...)
 - Every term is represented as just one point in the latent space (represented as weighted average of different meanings of a term)

LSA: Junk E-mail Filtering

 One vector represents the centriod of all e-mails that are of interest to the user, while the other the centriod of all e-mails that are not of interest



LSA: Dynamic Language Model Adaptation (1/4)

- Let w_a denote the word about to be predicted, and H_{q-1} the admissible LSA history (context) for this particular word
 - The vector representation of H_{a-1} is expressed by \widetilde{d}_{a-1}
 - Which can be then projected into the latent semantic space

LSA representation
$$\widetilde{\overline{v}}_{q-1} = \widetilde{v}_{q-1} S = \widetilde{d}_{q-1}^T U$$
 [change of notation : $S = \Sigma$]

• Iteratively update \widetilde{d}_{q-1} and $\widetilde{\overline{v}}_{q-1}$ as the decoding

VSM representation
$$d_q =$$

evolves attain
$$\widetilde{d}_{q} = \frac{n_{q} - 1}{n_{q}} \widetilde{d}_{q-1} + \frac{1 - \varepsilon_{i}}{n_{q}} [0...1...0]^{T}$$
 Intation
$$\widetilde{\widetilde{v}}_{q} = \widetilde{v}_{q} S = d_{q-1}^{T} U = \frac{1}{n_{q}} [(n_{q} - 1)\widetilde{\widetilde{v}}_{q-1} + (1 - \varepsilon_{i})u_{i}]$$
 or
$$= \frac{1}{n_{q}} [\lambda \cdot (n_{q} - 1)\widetilde{\widetilde{v}}_{q-1} + (1 - \varepsilon_{i})u_{i}]$$
 exponential decay or
$$= \frac{1}{n_{q}} [\lambda \cdot (n_{q} - 1)\widetilde{\widetilde{v}}_{q-1} + (1 - \varepsilon_{i})u_{i}]$$
 exponential decay are decay.

LSA: Dynamic Language Model Adaptation (2/4)

Integration of LSA with N-grams

$$\Pr(w_q \mid H_{q-1}^{(n+l)}) = \Pr(w_q \mid H_{q-1}^{(n)}, H_{q-1}^{(l)})$$
 where H_{q-1} denotes some suitable history for word w_q , and the superscripts $^{(n)}$ and $^{(l)}$ refer to the n - gram component $(w_{q-1}w_{q-2}...w_{q-n+1}, \text{ with } n > 1)$, the LSA component (\widetilde{d}_{q-1}) :

This expression can be rewritten as:

$$\Pr(w_q \mid H_{q-1}^{(n+l)}) = \frac{\Pr(w_q, H_{q-1}^{(l)} \mid H_{q-1}^{(n)})}{\sum_{w_i \in V} \Pr(w_i, H_{q-1}^{(l)} \mid H_{q-1}^{(n)})}$$

LSA: Dynamic Language Model Adaptation (3/4)

Integration of LSA with N-grams (cont.)

$$\Pr(w_q, H_{q-1}^{(l)} \mid H_{q-1}^{(n)}) =$$
 Assume the probability of the document history given the current word is not affected by the immediate context preceding it
$$= \Pr(w_q \mid w_{q-1}w_{q-2} \cdots w_{q-n+1}) \cdot \Pr(\widetilde{d}_{q-1} \mid w_q \underline{w_{q-1}w_{q-2} \cdots w_{q-n+1}})$$

$$= \Pr(w_q \mid w_{q-1}w_{q-2} \cdots w_{q-n+1}) \cdot \Pr(\widetilde{d}_{q-1} \mid w_q)$$

$$= \Pr(w_q \mid w_{q-1}w_{q-2} \cdots w_{q-n+1}) \cdot \frac{\Pr(w_q \mid \widetilde{d}_{q-1}) \Pr(\widetilde{d}_{q-1})}{\Pr(w_q)}$$

$$\Pr(w_q \mid H_{q-1}^{(n+l)}) =$$

$$\Pr(w_q \mid H_{q-1}^{(n+l)}) =$$



$$\frac{\Pr(w_{q} \mid w_{q-1} w_{q-2} \cdots w_{q-n+1}) \cdot \frac{\Pr(w_{q} \mid d_{q-1})}{\Pr(w_{q})}}{\sum_{w_{i} \in V} \Pr(w_{i} \mid w_{q-1} w_{q-2} \cdots w_{q-n+1}) \cdot \frac{\Pr(w_{q} \mid \widetilde{d}_{q-1})}{\Pr(w_{i})}}$$

LSA: Dynamic Language Model Adaptation (4/4)

Intuitively, $\Pr(w_q \mid \widetilde{d}_{q-1})$ reflects the "relevance" of word w_q to the admissible history, as observed through \widetilde{d}_{q-1} :

$$\Pr(w_{q} | \widetilde{d}_{q-1})$$

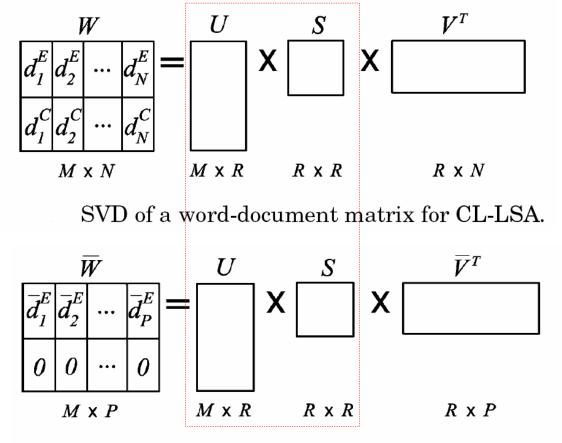
$$\approx K(w_{q}, \widetilde{d}_{q-1})$$

$$= \cos(u_{q} S^{1/2}, \widetilde{v}_{q-1} S^{1/2}) = \frac{u_{q} S \widetilde{v}_{q-1}^{T}}{\|u_{q} S^{1/2}\| \|\widetilde{v}_{q-1} S^{1/2}\|}$$

As such, it will be highest for words whose meaning aligns most closely with the semantic favric of \widetilde{d}_{q-1} (i.e., relevant "content" words), and lowest for words which do not convey any particular information about this fabric (e.g., "function" works like "the").

LSA: Cross-lingual Language Model Adaptation (1/2)

 Assume that a document-aligned (instead of sentencealigned) Chinese-English bilingual corpus is provided



Folding-in a monolingual corpus into LSA.

LSA: Cross-lingual Language Model Adaptation (2/2)

CL-LSA adapted Language Model

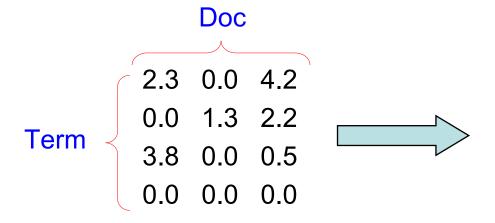
$$P_{\text{Adapt}}\left(c_{k} \middle| c_{k-1}, c_{k-2}, d_{i}^{E}\right) \qquad \stackrel{d_{i}^{E} \text{ is a relevant English doc of the Mandarin } d_{i}^{C} \\ \approx \lambda \cdot P_{\text{CL-LSA - Unigram}}\left(c_{k} \middle| d_{i}^{E}\right) + (1-\lambda) \cdot P_{BG}\left(c_{k} \middle| c_{k-1}, c_{k-2}\right) \\ P_{\text{CL-LSA - Unigram}}\left(c_{k} \middle| d_{i}^{E}\right) = \sum_{e} P_{T}\left(c \middle| e\right) P\left(e \middle| d_{i}^{E}\right) \\ P_{T}\left(c \middle| e\right) \approx \frac{\sin\left(\vec{c}, \vec{e}\right)^{\gamma}}{\sum_{c'} \sin\left(\vec{c'}, \vec{e}\right)^{\gamma}} \qquad (\gamma >> 1)$$

LSA: SVDLIBC

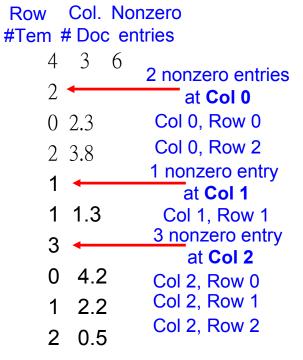
- Doug Rohde's SVD C Library version 1.3 is based on the <u>SVDPACKC</u> library
- Download it at http://tedlab.mit.edu/~dr/

LSA: Exercise (1/4)

- Given a sparse term-document matrix
 - E.g., 4 terms and 3 docs



Each entry can be weighted by TFxIDF score



- Perform SVD to obtain term and document vectors represented in the latent semantic space
- Evaluate the information retrieval capability of the LSA approach by using varying sizes (e.g., 100, 200,...,600 etc.) of LSA dimensionality

LSA: Exercise (2/4)

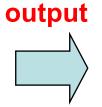
Example: term-document matrix

```
Indexing Term no. Doc no. entries 51253 2265 218852
77
508 7.725771
596 16.213399
612 13.080868
709 7.725771
713 7.725771
744 7.725771
1190 7.725771
1200 16.213399
1259 7.725771
```

•••••

SVD command (IR svd.bat)

svd -r st -o LSA100 -d 100 Term-Doc-Matrix



LSA100-Ut

LSA100-S

LSA100-Vt

sparse matrix input prefix of output files

No. of reserved eigenvectors

name of sparse matrix input

LSA: Exercise (3/4)

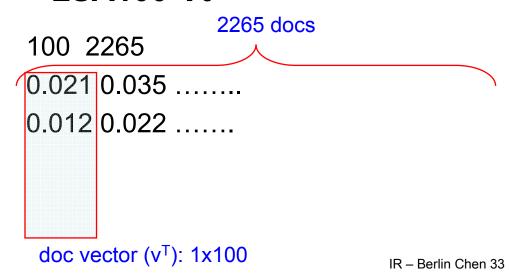
LSA100-Ut

```
51253 words
100 51253
0.003 0.001 .....
0.002 0.002 ......
 word vector (u^T): 1x100
```

• LSA100-S

```
100
2686.18
829.941
559.59
          100 eigenvalues
```

LSA100-Vt



LSA: Exercise (4/4)

Fold-in a new *m*_x1 query vector

$$\hat{q}_{1\times k} \ = \boxed{ \left(q^T \right)_{1\times m} U_{m\times k} \sum_{k=1}^{-1} } \quad \begin{array}{c} \text{The separate dimensions} \\ \text{are differentially weighted} \end{array}$$

Just like a row of V

Query represented by the weighted sum of it constituent term vectors

Cosine measure between the query and doc vectors in the latent semantic space

$$sim \left(\hat{q}, \hat{d}\right) = coine \left(\hat{q} \Sigma, \hat{d} \Sigma\right) = \frac{\hat{q} \Sigma^2 \hat{d}^T}{\left|\hat{q} \Sigma\right| \left|\hat{d} \Sigma\right|}$$